

SHOW GUIDE ADVERTISING

The OFFICIAL Show Guide

of the International Elastomer Conference
- featuring the Expo, 198th Technical Meeting
& Educational Symposium

Produced for  by **Rubber & Plastics News**
American Chemical Society

The Show Guide is THE reference guide for the attendees of the International Elastomer Conference. Its contents include:

- Schedule of Events - Times and Locations
- Exhibitor List with Booth Numbers and Descriptions
- Expo Floor Plan
- Technical Meeting Schedule
- Speaker Index
- Student Colloquium and Poster Session Details
- Educational Symposium Schedule
- Business & Awards Meeting Schedule and Agenda

This handy reference guide is provided to EVERY attendee as they check-in and is also located at various kiosks throughout the conference facility. The Show Guide will also be sent to the entire Rubber & Plastics News digital database of 50,000+ subscribers prior the conference.

Don't miss your chance to get your company message in front of EVERY ATTENDEE at the International Elastomer Conference.

SHOW GUIDE ADVERTISING RATES

Size	Rate(gross)*
Full Page	\$4,600
1/2 Page	\$3,800
1/4 Page	\$3,100

*Above rates are gross rate and include up to 4 color

SHOW GUIDE SPECS

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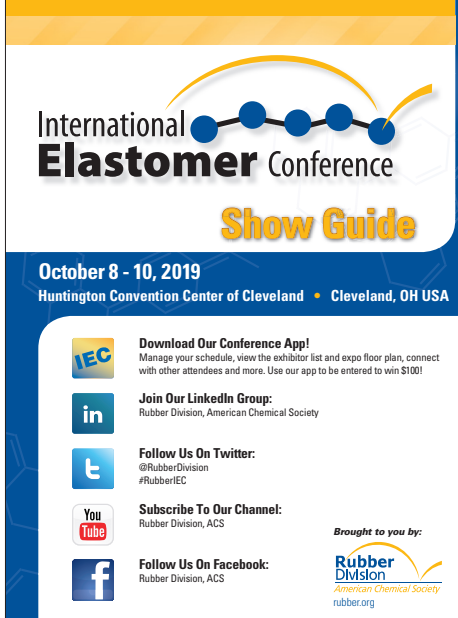
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International Elastomer Conference
Show Guide

October 8 - 10, 2019
Huntington Convention Center of Cleveland • Cleveland, OH USA

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DEADLINES

Ad close date: Friday, Sept. 11

Material close date: Tuesday, Sept. 15

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