EXHIBITORS & SPONSORS GUIDE

66th ANNUAL CONFERENCE

CCSS 2027

FEBRUARY 26-28 SAN JOSE

IMPORTANT DATES:

Session Proposals Deadline
September 30, 2026
Early Bird Registration:
December 18, 2026

https://www.ccss.org/conference2027

California Council for the Social Studies Conference
February 26-28, 2027
San Jose, CA

SEEKING GREAT PARTNERS

The California Council for the Social Studies is excited to open our call for proposals and invitation for exhibitors and sponsors for the 66th annual conference.

The CCSS Annual Conference is the largest gathering of K-12 social studies classroom teachers, college and university faculty members, curriculum designers and specialists, district and state social studies supervisors, and social studies discipline leaders in the state of California.

OUR VISION / MISSION

California Council for the Social Studies (CCSS) is a non-profit professional organization serving both public and private school educators. We represent the leading voice for quality social studies education in California, committed to strengthening the teaching and learning of history-social studies through standards-based professional development, resource sharing, and public awareness and advocacy through strategic partnerships at the local, state and national levels.

We want our students to understand the value and fragility of our democracy, develop a keen sense of ethics and citizenship, and care deeply about the quality of life in their communities, nation, and world.

66th ANNUAL CONFERENCE
CCSS 2027
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SAN JOSE

SEEKING GREAT PARTNERS

We are excited to host hundreds of presenters who will share their innovative ideas and instructional strategies that align with this year's theme: **Teaching in the Age of Information: Media Literacy, Inquiry, and Civic Learning**.

The rapid expansion of digital media, artificial intelligence, and online information has transformed how students learn about history, government, economics, geography, and current events. In this environment, social studies educators are uniquely positioned to help students develop the skills and habits necessary to be informed and active citizens.

The 2027 California Council for the Social Studies Conference theme, T**eaching in the Age of Information: Media Literacy, Inquiry, and Civic Learning**, highlights the essential role of social studies education in preparing informed, thoughtful, and engaged citizens. This theme recognizes that social studies classrooms are spaces where students learn to think critically about the world around them and engage constructively with multiple viewpoints. As students encounter an overwhelming volume of information, the need for civic reasoning, civil deliberation and discourse, and informed participation has never been greater.

Through media literacy, students learn to evaluate sources, recognize bias, and assess evidence. Through inquiry, students ask meaningful questions, investigate historical and contemporary issues, analyze multiple perspectives, and construct evidence-based conclusions. Through civic learning, students build the knowledge, skills, and dispositions needed to be civically engaged and participate responsibly and effectively in democratic society.

The conference invites educators, scholars, and community partners to share innovative practices, research, and classroom experiences that support critical thinking, democratic engagement, culturally responsive teaching, and student inquiry. Together, we will explore how social studies education can equip students to become informed consumers of information, thoughtful collaborators, and active participants in civic life.

EXHIBITOR BENEFITS

ENGAGEMENT IN THE EXHIBIT HALL

- Engage with attendees during the dedicated **EXHIBIT HALL** time.
- CCSS will raffle off materials and prizes on Saturday during lunch. Please consider donating some swag/educational materials. All donations can be given to the CCSS booth by Friday at 5pm.

Thursday Feb 25 2027	Exhibit Hall booth load-in: 12p - 4p
Friday Feb 26 2027	Exhibit Hall open: 9am - 4:50pm Dedicated Time: 9am - 10am
Saturday Feb 27 2027	Exhibit Hall open: 10a - 4p Dedicated Time: 10a - 11a Raffle: 12:20p - 1:30p Exhibit Hall move-out: 4p-8p

ALL EXHIBITORS ARE EXPECTED TO BE PRESENT UNTIL THE EXHIBIT HALL CLOSES ON SATURDAY, FEBRUARY 27TH AT 4PM.

MARKETING

- Gain new customers by talking with K-16 educators, administrators, professional development providers, and publishers. Recognition on social media and CCSS website
- Add digital materials to your CCSS 2027 Conference Exhibitor Profile-for all registered attendees. Lead generation is available for an additional cost.

For more information, email us at info@ccss.org or visit our website.

CODE OF CONDUCT

The California Council for the Social Studies (CCSS) is an inclusive organization dedicated to advancing history and social science education. Our strength lies in fostering a vibrant forum where diverse identities and perspectives come together to build community, engage in research, share practices, reflect, and collaborate. We promote civil dialogue and professional growth—values that are especially critical in today's complex educational landscape.

We expect all conference participants to:

- **Create welcoming spaces** where all individuals feel valued and included.
- **Maintain professional discourse** that is respectful and constructive.
- **Support inclusive discussions** that unite and strengthen our educational community.

We ask that all participants actively contribute to creating a safte, welcoming, and inclusive environment. Discrimination, harassment, and sexual harassment of any kind are strictly prohibited.

All participants, including, attendees, speakers, proposal authors, sponsors, scholarship recipients, volunteers, reviewers, conference staff, and vendors, shall comply with the instructions of conference organizers, event staff, presenters and moderators, No Participants shall record, transmit, copy, or take screenshots of presentations, sessions or events without advance consent of the presenter/speaker.

This Code of Conduct applies to **all aspects of the CCSS Conference**, including:

- Conference sessions and workshops
- Planning meetings and committee gatherings
- Informal discussions and side meetings associated with the conference
- Interactions on social media platforms, email discussion lists, and other online or electronic communications
- Social events, networking functions, and other related activities

Anyone asked to stop conduct that violates this Code of Conduct is expected to comply immediately. Violations may result in enforcement actions, up to and including removal from the conference without refund.

By participating in the CCSS Conference, you agree to uphold these standards and contribute to a professional, respectful, and inclusive environment for all.

66th ANNUAL CONFERENCE
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EXHIBITOR PRICING

PRICING

NON-PROFIT

Non-Profit Exhibitor (Basic)

Standard 8' x 10' BOOTH SPACE PACKAGE:

- Booth spaces will be set with 8' tall Black Backwall and 3' tall Black Side Rails.
- Each 8' deep x 10' wide Booth Space Includes: 8' High Backwall Drape 3' High Side Rail Drape
- 6' Black Skirted Table, 2 Chairs, 1 Wastebasket, 1 ID Sign, Exhibit Hall is carpeted
- Complimentary Wi-fi, Electrical is a separate order and charge
- 2 complimentary conference registrations
- Additional registration at $90/person
- Add digital materials to your Exhibitor Profile

Cost: $895 (early rate $750 by 12/18/26)

FOR-PROFIT

For-Profit Exhibitor (Basic)

Standard 8' x 10' BOOTH SPACE PACKAGE:

- Booth spaces will be set with 8' tall Black Backwall and 3' tall Black Side Rails.
- Each 8' deep x 10' wide Booth Space Includes: 8' High Backwall Drape 3' High Side Rail Drape
- 6' Black Skirted Table, 2 Chairs, 1 Wastebasket, 1 ID Sign, Exhibit Hall is carpeted
- Complimentary Wi-fi, Electrical is a separate order and charge
- 2 complimentary conference registrations
- Additional registration at $90/person
- Add digital materials to your Exhibitor Profile

Cost: $1,025 (early rate $870 by 12/18/26)

For more information, email us at info@ccss.org or visit our website.

SPONSORSHIP LEVELS

Proposals for Sponsored Sessions Due: September 30, 2026
Register at: https://www.ccss.org/call-for-proposals

PLATINUM

Platinum Sponsorship: $6,300

- 2 Complimentary Exhibit Booths
- 6 Complimentary Conference Registrations
- 3 Sessions - must be submitted by 9/30/26
- Logo on Website & E-Shows
- 3 Social media blasts (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Access to registration list
- Sponsor identified logo on Exhibit Hall Passport

GOLD

Gold Sponsorship $4,725

- 1 Complimentary Exhibit Booth
- 3 Complimentary Conference Registrations
- 2 Sessions - must be submitted by 9/30/26
- Logo on Website & E-Shows
- 2 Social media blasts (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Access to registration list
- Sponsor identified logo on Exhibit Hall Passport

SILVER

Silver Sponsorship $3,150

- 1 Complimentary Exhibit Booth
- 2 Complimentary Conference Registrations
- 1 Session - must be submitted by 9/30/26
- Logo on Website & E-Shows
- 1 Social Media Blast (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Sponsor identified logo on Exhibit Hall Passport

For more information, email us at info@ccss.org or visit our website.

EVENT SPONSORSHIP OPPORTUNITIES

FIRST-TIMER'S MEET-UP

FRIDAY, FEBRUARY 26TH FROM 8:00AM - 9:00AM

The first-timer's Meet-Up acknowledges and honors first-time conference attendees. This joyous event fosters conference enthusiasm, empowers peer collaboration, and builds lasting connections: what a great way to celebrate reliance, community, and Social Studies. We'll review highlights of the conference and answer any questions you have about sessions and our organization. And don't miss the raffle! This event is always fills the room.

Sponsorship Includes:

- Logo on materials and recognition by hosts
- Table space during event to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook) (*5 Social Media Blasts)
- *3-5 minute introduction
- *Table Top Display during conference in Hallway outside of Exhibit Hall

Sponsorship: $750 (multiple available) *Enhanced Sponsorship: $1,500 (Multiple available)

PARTNERS IN EDUCATION CONFAB

FRIDAY, FEBRUARY 26TH FROM 7:30AM - 9:00AM

Be in the room where it happens as the sponsor for the Partners in Education Confab. Host an engaging conversation between civically engaged leaders and decision-makers. Discussions include current legislation and funding for social studies education and other pressing matters districts are facing. Working with Partners in Education to collaborate and support Educators statewide.

Sponsorship Includes:

- Logo on materials and recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook) (*5 Social Media Blasts)
- *3-5 minute introduction
- *Table Top Display during conference in hallway outside of Exhibit Hall

Sponsorship: $750 (multiple available) *Enhanced Sponsorship: $1,500 (multiple available)

For more information, email us at info@ccss.org or visit our website.

EVENT SPONSORSHIP OPPORTUNITIES

LEADERSHIP COLLOQUIUM

FRIDAY, FEBRUARY 26TH FROM 10:10AM - 12:10PM

This Friday morning event is dedicated to honoring and celebrating Social Studies education administrators. The CCSS Administrator of the Year will be recognized and will deliver brief remarks as part of this award ceremony. Your sponsorship will help to cover the cost of brunch and will afford you an opportunity to address the room for up to 5 minutes to help open this collegial event. This will be a ticketed event.

Sponsorship Includes:

- Logo on event program
- Recognition by event hosts
- Table space to display/give out materials during event
- 1 Social Media Blast (X, Instagram, and Facebook) (*5 Social Media Blasts)
- *Exclusive opportunity to deliver a 3-5 minute address
- *Table Top Display during conference outside of Exhibit Hall

Sponsorship: $750 (multiple available) *Enhanced Sponsorship: $3,000 (multiple available)

ETHNIC STUDIES FORUM

FRIDAY, FEBRUARY 26TH FROM 1:30PM - 3:40PM

Our Ethnic Studies Forum is back to bring educators together to discuss ethnic studies pedagogies, current graduation requirements, and curricular resources. Participants will ask questions and share about their experiences teaching Ethnic Studies.

Sponsorship Includes:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials during event
- 1 Social Media Blast (X, Instagram, and Facebook) (*5 Social Media Blasts)
- *Exclusive opportunity to deliver a 3-5 minute address
- *Table Top Display during conference in hallway outside of Exhibit Hall

Sponsorship: $750 (multiple available) *Enhanced Sponsorship: $1,500 (multiple available)

For more information, email us at info@ccss.org or visit our website.

EVENT SPONSORSHIP OPPORTUNITIES

EXHIBIT HALL REFRESHMENTS

FEBRUARY 26TH & 27TH

Sponsor the highly coveted morning coffee table in the exhibit hall during the conference. Your provided logo will be posted around the table for all attendees to see. This is a highly popular table for all of our attendees. Be there to welcome attendees first thing in the morning. You don't want to miss hosting these events.

Sponsorship Includes:

- Logo and branding on materials/posters
- Recognition by hosts
- 1 Social Media Blast (X, Instagram, and Facebook) (*5 Social Media Blasts)
- *Table Top Display during conference outside of Exhibit Hall

Sponsorship: $750 (multiple available)

*Enhanced Sponsorship: $1,000 (multiple available)

KEYNOTE SPONSOR

FEBRUARY 26TH AND 27TH

Throughout the conference, CCSS will be hosting two keynote sessions where no competing sessions will take place. Get your logo and materials out to all of the conference attendees at each keynote session. We are looking for multiple sponsors for all of our keynote speakers.

Sponsorship Includes:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials during event
- 1 Social Media Blast (X, Instagram, and Facebook) (*5 Social Media Blasts)
- *Table Top Display during conference in hallway outside of Exhibit Hall

Sponsorship: $750 (multiple available)

*Enhanced Sponsorship: $1000 (Multiple available)

For more information, email us at info@ccss.org or visit our website.

EVENT SPONSORSHIP OPPORTUNITIES

CCSS ANNUAL MEETING & SOCIAL EVENT

FRIDAY, FEBRUARY 26TH FROM 6:20PM-8:00PM

This evening event provides the time and space for conference attendees to informally collaborate and connect with their colleagues from across the state. Instagram-able and X-worthy, this evening event will bring attendees together to learn about support in the state. Get your logo and materials out to more attendees. We are looking for multiple sponsors for our FUN social event.

Sponsorship Includes:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials during event
- 1 Social Media Blast (X, Instagram, and Facebook) (*5 Social Media Blasts)
- *3-5 minutes Introduction
- *Table Top Display during conference outside of Exhibit Hall

Sponsorship: $750 (multiple available) *Enhanced Sponsorship: $1,500 (multiple available)

PRE-SERVICE/NEW TEACHER EDUCATOR SESSION

SATURDAY, FEBRUARY 27TH FROM 11:10AM - 12:10PM

This session will bring together pre-service and new teacher educators from across the state to discuss relevant issues facing new teachers. Guest speakers will share about topics that will empower new educators to teach K-12 social studies.

Sponsorship Includes:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials during event
- 1 Social Media Blast (X, Instagram, and Facebook)

Sponsorship: $500 (multiple available)

For more information, email us at info@ccss.org or visit our website.

EVENT SPONSORSHIP OPPORTUNITIES

ELEMENTARY EDUCATION FORUM

SATURDAY, FEBRUARY 27TH FROM 1:30PM - 3:40PM

This Elementary Education Forum will focus on supporting TK-5 teachers across the state. Educators will engage in lively discussion about the inclusion of Social Studies in elementary classrooms, share resources and discuss how to address changing policies affecting our youngest students.

Sponsorship Includes:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials during event
- 1 Social Media Blast (X, Instagram, and Facebook) (*5 Social Media Blasts)
- *3-5 Minute Introduction
- *Table Top Display during conference outside of Exhibit Hall

Sponsorship: $750 (multiple available) *Enhanced Sponsorship: $1,000 (multiple available)

PERSONAL FINANCE FORUM

SATURDAY, FEBRUARY 27 FROM 1:30PM - 3:40PM

This forum will offer attendees an opportunity to hear from professional organizations and curriculum leaders as LEAs begin implementing the new personal finance graduation requirement (AB 2927). Resources will be shared in addition to time for collaboration and a Q&A with our panelists and speakers.

Sponsorship Includes:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook) (*5 Social Media Blasts)
- *3-5 Minute Introduction
- *Table Top Display during conference outside of Exhibit Hall

Sponsorship: $750 (multiple available) *Enhanced Sponsorship: $1,000 (multiple available)

For more information, email us at info@ccss.org or visit our website.

APPLICATION PREPARATION

The exhibitor application will include the following questions as we collect information to organize the exhibit hall.

1. How does your organization support the mission and of the California Council for the Social Studies?

The mission of CCSS is to convene, collaborate and build the capacity of the educational community for the advocacy and support of high quality social studies teaching and learning.

2. What resources/materials will be shared with conference attendees and how do the resources/materials support teaching TK-12 Social Studies?

NOTE: Your organization must hold copyright permissions for all resources/material shared.

3. How will your organization engage conference attendees at your booth? Will any experiences/interactive feature be included?

4. What grade level, content area, field(s) of social studies does your organization support?

CCSS 2026 Sponsors & Exhibitors

CCSS 2027 Conference Schedule-at-a-Glance

FRIDAY 2/26/27 - EXHIBIT HALL OPEN 9:00 AM - 5:00 PM

7:30am - 9:00am	Partners in Education Confab
8:00am - 9:00am	First Timers' Meet-Up
9:00am - 10:00am	Dedicated Exhibit Hall Time
10:10am - 11:10am	Concurrent Sessions
10:10am - 12:10pm	Leadership Colloquium
11:20am - 12:20pm	Concurrent Sessions
12:20pm - 1:30pm	Lunch (on your own)
1:30pm - 3:40pm	Ethnic Studies Forum
1:30pm - 2:30pm	Concurrent Sessions
2:40pm - 3:40pm	Concurrent Sessions
3:50pm - 4:50pm	Concurrent Sessions
5:00pm - 6:10pm	Keynote
6:20pm - 7:30pm	CCSS Annual Meeting and Member Meet-Up
7:30pm - 9:00pm	Social Event: Music Bingo

SATURDAY 2/27/27 - EXHIBIT HALL OPEN 10:00AM - 4:00PM

9:00am - 10:15am	Keynote
10:15am - 11:00am	Dedicated Exhibit Hall Time
11:10am - 12:10pm	Concurrent Sessions
11:10am - 12:10pm	Pre-Service/New Teacher Seminar
12:10pm - 1:30pm	Lunch (on your own) - Exhibit Hall Time
1:30pm - 2:30pm	Concurrent Sessions
1:30pm - 3:40pm	Elementary Forum
1:30pm - 3:40pm	Personal Finance Forum
2:40pm - 3:40pm	Concurrent Sessions
3:50pm - 4:50pm	Concurrent Sessions
5:30pm - 6:30pm	CCSS Awards Ceremony

SUNDAY 2/28/27

8:00am - 9:30am	Workshops
8:30am - 9:30am	Concurrent Sessions
9:40am - 10:40am	Concurrent Sessions
10:50am - 11:50am	Concurrent Sessions