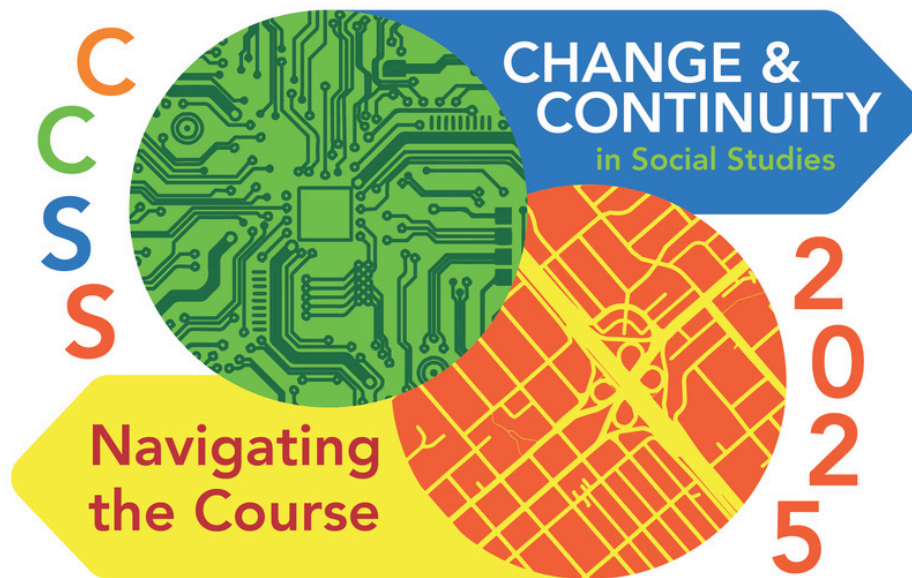


EXHIBITORS & SPONSORS GUIDE



64th ANNUAL CONFERENCE
MARCH 7-9 BURLINGAME

IMPORTANT DATES:

Session Proposals
September 30, 2024
Early Registration:
December 15, 2024

<https://www.ccss.org/conference2025>

California Council for the Social Studies Conference
March 7-9, 2025
Burlingame, CA

SEEKING GREAT PARTNERS

The California Council for the Social Studies invites you to submit a proposal to present at our annual conference.

The CCSS Annual Conference is the largest gathering of K-12 social studies classroom teachers, college and university faculty members, curriculum designers and specialists, district and state social studies supervisors, and social studies discipline leaders in the state of California.

OUR VISION / MISSION

California Council for the Social Studies (CCSS) is a non-profit professional organization serving both public and private school educators. We represent the leading voice for quality social studies education in California, committed to strengthening the teaching and learning of history-social studies through standards-based professional development, resource sharing, and public awareness and advocacy through strategic partnerships at the local, state and national levels.

We want our students to understand the value and fragility of our democracy, develop a keen sense of ethics and citizenship, and care deeply about the quality of life in their communities, nation, and world.



SEEKING GREAT PARTNERS

The California Council for the Social Studies is excited to open our call for proposals and invitation for exhibitors and sponsors for the 63rd annual conference. We are excited to host hundreds of presenters who will share their innovative ideas and instructional strategies that align with this year's theme: **Our Voices, Our Stories: Developing Community and Belonging Across the Social Studies**. Our exhibit hall will also be a dynamic space with more than 60 exhibitors and sponsors sharing relevant materials that support social studies educators across the state.

We are looking for dynamic and engaging sessions that will challenge our attendees to think deeply about their practice and the content shared with students. We are seeking proposals that amplify the voices of historically marginalized communities. Additionally, we hope sessions increase students' engagement in civic activism re-imagining a world that is just and equitable. We want you to ask questions about whose histories are included and find ways to include the voices of those that have been silenced. Students all at all grade levels (TK-12) need more opportunities to examine and tell their own stories while also learning about their peers. Successful proposals will highlight the intersection of identities and the interdisciplinary nature of the social studies. The 2024 CCSS conference will support social studies educators to work alongside students in building inclusive democratic spaces and narrating tomorrow's history.



For more information, email us at info@ccss.org or visit our [website](#).

EXHIBITOR BENEFITS

ENGAGEMENT IN THE EXHIBIT HALL

- Engage with attendees during the dedicated **EXHIBIT HALL** time.
- CCSS will raffle off materials and prizes on Saturday during lunch. Please consider donating some swag/educational materials. All donations can be given to the CCSS booth by Friday at 5pm.

Thursday
March 6
2025

Exhibit Hall booth load-in: 12p - 4p

Friday
March 7
2025

Exhibit Hall open: 9am - 5pm
Dedicated Time: 9am - 10am

Saturday
March 8
2025

Exhibit Hall open: 10a - 4p
Dedicated Time: 10a - 11a
Raffle: 12:20p - 1:30p
Exhibit Hall move-out: 4p-8p

ALL EXHIBITORS ARE EXPECTED TO BE PRESENT UNTIL THE EXHIBIT HALL CLOSES ON SATURDAY, MARCH 9TH AT 4P.

NO EARLY BREAKDOWN

MARKETING

- Gain new customers by talking with K-16 educators, administrators, professional development providers, and publishers. Recognition on social media and CCSS website

For more information, email us at info@ccss.org or visit our [website](#).

EXHIBITOR PRICING

PRICING

NON-PROFIT

Non-Profit Exhibitor (Basic)

- Standard Booth
- 2 complimentary conference registrations
- Additional registration at \$85/person

Cost: \$825 (early rate \$715 by 12/15/24)

FOR-PROFIT

For-Profit Exhibitor (Basic)

- Standard Booth
- 2 complimentary conference registrations
- Additional registration at \$85/person

Cost: \$975 (early rate \$850 by 12/15/24)

SPONSORSHIP LEVELS

Proposals for Sponsored Sessions Due: September 30, 2024

Register at: <https://www.ccss.org/call-for-proposals>

PLATINUM

Platinum Sponsorship: \$6000

- 2 Complimentary Exhibit Booths
- 6 Complimentary Conference Registrations
- 3 Sessions - must be submitted by 9/30/24
- Logo on Website & E-Shows
- 3 Social media blasts (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Access to registration list
- Sponsor identified logo on Exhibit Hall Passport

GOLD

Gold Sponsorship \$4500

- 1 Complimentary Exhibit Booth
- 3 Complimentary Conference Registrations
- 2 Sessions - must be submitted by 9/30/24
- Logo on Website & E-Shows
- 2 Social media blasts (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Access to registration list
- Sponsor identified logo on Exhibit Hall Passport

SILVER

Silver Sponsorship \$3000

- 1 Complimentary Exhibit Booth
- 2 Complimentary Conference Registrations
- 1 Session - must be submitted by 9/30/24
- Logo on Website & E-Shows
- 1 Social Media Blast (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Sponsor identified logo on Exhibit Hall Passport

For more information, email us at info@ccss.org or visit our [website](#).

EVENT SPONSORSHIP OPPORTUNITIES

FIRST-TIMERS BREAKFAST

FRIDAY, MARCH 7TH FROM 8:00AM - 9:00AM

The first-timer's breakfast acknowledges and honors first-time conference attendees. This joyous event fosters conference enthusiasm, empowers peer collaboration, and builds lasting connections: what a great way to celebrate reliance, community, and Social Studies. We'll review highlights of the conference and answer any questions you have about sessions and our organization. And don't miss the raffle!

Incentives Include:

- 5 minute introduction
- Logo on materials and recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$1500 (Two available)

LEGISLATIVE CONFAB

FRIDAY, MARCH 7TH FROM 7:30AM - 9:00AM

Be in the room where it happens as the sponsor for the Legislative Confab. Host an engaging conversation between civically engaged leaders and decision-makers. Discussions include current legislation and funding for social studies education and other pressing matters districts are facing.

Incentives Include:

- 5 minute introduction
- Logo on materials and recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$2000 (Two available)

For more information, email us at info@ccss.org or visit our [website](#).

EVENT SPONSORSHIP OPPORTUNITIES

ADMINISTRATOR'S COLLOQUIUM

FRIDAY, MARCH 7TH FROM 10:10AM - 12:10PM

This annual Friday morning event is dedicated to honoring and celebrating Social Studies education administrators. The CCSS Administrator of the Year will be recognized and will deliver brief remarks as part of this award ceremony. Your sponsorship will help to cover the cost of breakfast and will afford you an opportunity to address the room for up to 5 minutes to help open this collegial event. This will be a ticketed event.

Incentives Include:

- Exclusive opportunity to deliver a 3-5 minute address
- Logo on event program
- Recognition by event hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$2000 (Two available)

KEYNOTE SPONSOR MARCH 7TH AND 8TH

Throughout the conference, CCSS will be hosting two keynote sessions where no competing sessions will take place. Get your logo and materials out to all of the conference attendees at each keynote session. We are looking for multiple sponsors for all of our keynote speakers.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$1500 (Multiple available)

For more information, email us at info@ccss.org or visit our [website](#).

EVENT SPONSORSHIP OPPORTUNITIES

CCSS MEMBER MEET-UP (Social Event)

FRIDAY, MARCH 7TH FROM 6:30PM-7:30PM

This evening event provides the time and space for conference attendees to informally collaborate and connect with their colleagues from across the state. Instagram-able and Tweet-worthy, this evening event will bring attendees together to learn about support in their region. Get your logo and materials out to more attendees. We are looking for multiple sponsors for our social event.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$2500 (multiple available)

EXHIBIT HALL REFRESHMENTS

MARCH 7TH & 8TH

Sponsor the refreshment table in the exhibit hall during the conference. Your logo will be posted around the table for all attendees to see.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$1000 (multiple available)

For more information, email us at info@ccss.org or visit our [website](#).

EVENT SPONSORSHIP OPPORTUNITIES

PRE-SERVICE EDUCATOR SEMINAR

SATURDAY, MARCH 8TH FROM 1:30PM - 4:30PM

This event will bring together pre-service educators from across the state to discuss relevant issues facing new teachers. Guest speakers will share about topics that will empower new educators to teach K-12 social studies.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$1000 (multiple available)

ETHNIC STUDIES SYMPOSIUM

FRIDAY, MARCH 7TH FROM 1:30PM - 3:30PM

Our Ethnic Studies Symposium will bring educators together to discuss ethnic studies pedagogies, current graduation requirements, and curricular resources. Participants will ask questions and share about their experiences teaching Ethnic Studies.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$1000 (multiple available)

For more information, email us at info@ccss.org or visit our [website](#).

CCSS 2024 Sponsors & Exhibitors



CCSS 2025 Conference Schedule-at-a-Glance

FRIDAY 3/7/25 - EXHIBIT HALL OPEN 9:00AM - 5:00PM

7:30am - 9:00am	Confab
8:00am - 9:00am	First Timer Breakfast
9:00am - 10:00am	Dedicated Exhibit Hall Time
10:10am - 11:10am	Concurrent Sessions
10:10am - 12:10pm	Administrator's Colloquium
11:20am - 12:20pm	Concurrent Sessions
12:20pm - 1:30pm	Lunch (on your own)
1:30pm - 4:30pm	Ethnic Studies Symposium
1:30pm - 2:30pm	Concurrent Sessions
2:40pm - 3:40pm	Concurrent Sessions
3:50pm - 4:50pm	Concurrent Sessions
5:00pm - 6:20pm	Keynote
6:30pm - 8:00pm	CCSS Annual Meeting and Member Meet-Up

SATURDAY 3/8/25 - EXHIBIT HALL OPEN 10:00AM - 4:00PM

9:00am - 10:15am	Keynote
10:15am - 11:00am	Dedicated Exhibit Hall Time
11:10am - 12:10pm	Concurrent Sessions
12:10pm - 1:30pm	Lunch (on your own)
1:30pm - 4:30pm	Pre-Service Teacher Seminar
1:30pm - 2:30pm	Concurrent Sessions
2:40pm - 3:40pm	Concurrent Sessions
3:50pm - 4:50pm	Concurrent Sessions
5:30pm - 6:30pm	CCSS Awards Ceremony

SUNDAY 3/9/25

8:00am - 9:30am	Workshops
8:30am - 9:30am	Concurrent Sessions
9:40am - 10:40am	Concurrent Sessions
10:50am - 11:50am	Concurrent Sessions