

EXHIBITORS & SPONSORS GUIDE



Social Studies *in a* New Era

CONNECT
COLLABORATE
CONSTRUCT

California Council for the Social Studies Conference
March 4-6, 2022
Orange County, CA

SEEKING GREAT PARTNERS

The California Council for the Social Studies invites you to partner with us at our 61st annual conference.

The CCSS Conference is the largest gathering of K-12 social studies classroom teachers, college and university faculty members, curriculum designers and specialists, district and state social studies supervisors, and social studies discipline leaders in the state of California.

OUR VISION/MISSION

California Council for the Social Studies (CCSS) is a non-profit professional organization serving both public and private school educators. We represent the leading voice for quality social studies education in California, committed to strengthening the teaching and learning of history-social studies through standards-based professional development, resource sharing, and public awareness and advocacy through strategic partnerships at the local, state and national levels.

We want our students to understand the value and fragility of our democracy, develop a keen sense of ethics and citizenship, and care deeply about the quality of life in their communities, nation, and world.

SEEKING GREAT PARTNERS

CONNECT, COLLABORATE, CONSTRUCT: SOCIAL STUDIES IN A NEW ERA

The California Council for the Social Studies is thrilled to announce the 2022 Annual Conference scheduled for March 4-6, 2022 at the Hyatt Orange County in the city of Garden Grove.

This theme, purposely selected to inspire social studies educators, curriculum writers, college faculty, and professional organizations, launches us into a new era! A collective weekend to rededicate our work to the preparation of young people for engaged citizenship valuing equity, equality, and human rights.

Join over 1,000 social studies educators, school administrators, professional development providers, and publishers from across California for the CCSS 61st Annual Conference.



For more information, email us at info@ccss.org or visit our [website](#).

EXHIBITOR BENEFITS

ENGAGEMENT

- Engage with attendees during the dedicated Exhibit Hall time:
 - Friday 12:00 PM - 8:30 PM
 - Saturday 8:00 AM - 5:30 PM
 - No competing sessions 12:30 PM - 1:30 pm
- Reinforce relationships with customers
- Connect with other exhibitors for future collaborating

MARKETING

- Gain new customers by talking with K-16 educators, administrators, professional development providers, and publishers.
- Recognition on social media and CCSS website
- Add digital materials to our CCSS 2022 Conference E-Tote posted on the CCSS webpage for all registered attendees

EXHIBITOR PRICING

PRICING

Non-Profit

Non-Profit Exhibitor (Basic)

- Standard Booth
- 2 complimentary conference registrations
- Additional registration at \$85/person
- Add digital materials to our CCSS 2022 Conference E-Tote

Cost: \$750 (early bird \$650 by 12/17/21)

For-Profit

For-Profit Exhibitor (Basic)

- Standard Booth
- 2 complimentary conference registrations
- Additional registration at \$85/person
- Add digital materials to our CCSS 2022 Conference E-Tote

Cost: \$850 (early bird \$725 by 12/17/21)

SPONSORSHIP LEVELS

PLATINUM

Platinum Sponsorship: \$5,500

- 2 Complimentary Exhibit Booths
- 6 Complimentary Conference Registrations
- 3 Sessions - must be submitted by 11/29/21
- Logo on Website & E-Shows
- 3 Social media blasts (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Access to registration list
- Sponsor identified logo on Exhibit Hall Passport

GOLD

Gold Sponsorship \$3,500.

- 1 Complimentary Exhibit Booth
- 3 Complimentary Conference Registrations
- 2 Sessions - must be submitted by 11/29/21
- Logo on Website & E-Shows
- 2 Social media blasts (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Access to registration list
- Sponsor identified logo on Exhibit Hall Passport

SILVER

Silver Sponsorship \$2,500

- 1 Complimentary Exhibit Booth
- 2 Complimentary Conference Registrations
- 1 Session - must be submitted by 11/29/21
- Logo on Website & E-Shows
- 1 Social Media Blast (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Sponsor identified logo on Exhibit Hall Passport

EVENT SPONSORSHIP OPPORTUNITIES

ADMINISTRATOR COLLOQUIUM FRIDAY, MARCH 4TH FROM 10:00AM - 12:00PM

This annual Friday morning event is dedicated to honoring and celebrating Social Studies education administrators. The CCSS Administrator of the Year will be recognized and will deliver brief remarks as part of this award ceremony. Your sponsorship will help to cover the cost of breakfast and will afford you an opportunity to address the room for up to 5 minutes to help open this collegial event. This will be a ticketed event.

Incentives Include:

- Exclusive opportunity to deliver a 3-5 minute address
- Logo on event program
- Recognition by event hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$1500 (One available)

KEYNOTE SPONSOR MARCH 4TH AND 5TH

Throughout the conference, CCSS will be hosting three keynote sessions where no competing sessions will take place. Get your logo and materials out to all of the conference attendees at each keynote session. We are looking for multiple sponsors for all of our keynote speakers.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$1500 (Multiple available)

EVENT SPONSORSHIP OPPORTUNITIES

FIRST-TIMERS BREAKFAST SATURDAY, MARCH 5TH FROM 7:30AM - 8:50AM

The first-timer's breakfast acknowledges and honors first-time conference attendees. This joyous event fosters conference enthusiasm, empowers peer collaboration, and builds lasting connections: what a great way to celebrate reliance, community, and Social Studies. We'll review highlights of the conference and answer any questions you have about sessions and our organization. And don't miss the raffle!

Incentives Include:

- 3-5 minute introduction
- Logo on materials and recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$1800 (One available)

LEGISLATIVE CONFAB FRIDAY, MARCH 4TH FROM 8:15AM - 9:45AM

Be in the room where it happens as the sponsor for the Legislative Confab. Host an engaging conversation between civically engaged leaders and decision-makers. Discussions include current legislation and funding for social studies education and other pressing matters districts are facing.

Incentives Include:

- 3-5 minute introduction
- Logo on materials and recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$1800 (One available)

EVENT SPONSORSHIP OPPORTUNITIES

SOCIAL HOURS SATURDAY, MARCH 5TH

These evening events provide the time and space for conference attendees to informally collaborate and participate in some social studies fun: Trivia Night, Karaoke Night, and Movie Night. Instagram-able and Tweet-worthy, these evening events are well attended and are a conference favorite! Get your logo and materials out to more attendees. We are looking for multiple sponsors for our social events.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$1000 (multiple available)

EXHIBIT HALL REFRESHMENT TABLES MARCH 4TH, 5TH, 6TH

Sponsor one or multiple refreshment tables in the exhibit hall during the conference. Your logo will be posted around the table for all attendees to see.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (Twitter, Instagram, and Facebook)

Cost: \$750 Each (multiple available)

For more information, email us at info@ccss.org or visit our [website](#).

