

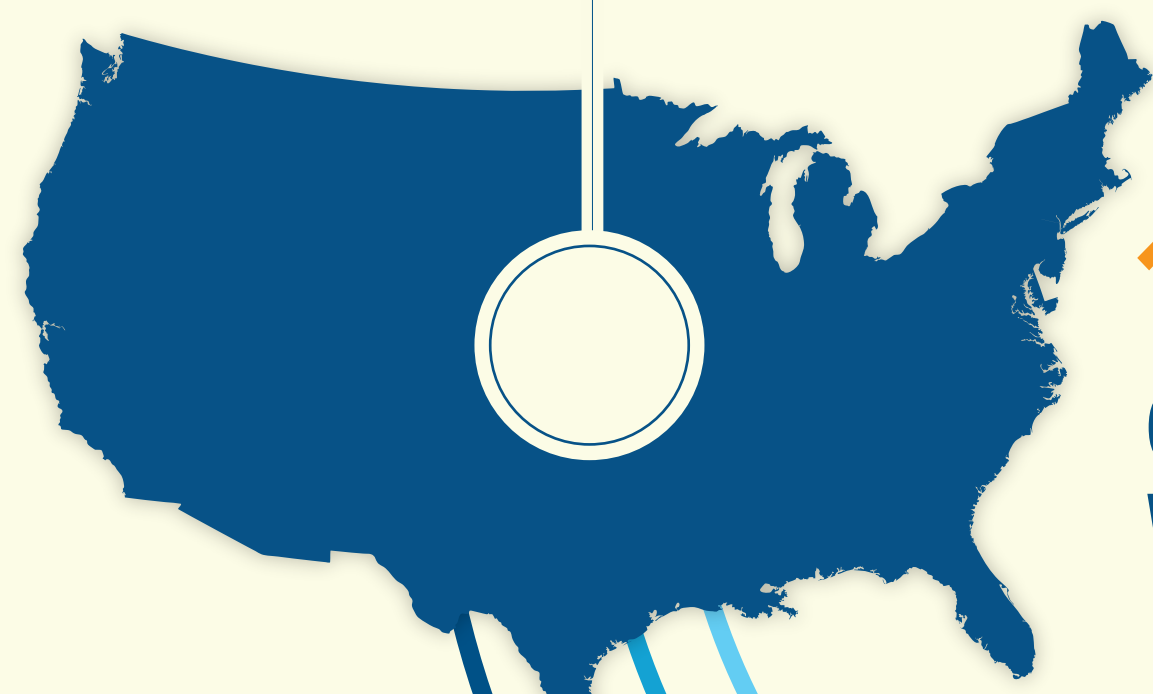
CAREER DAYS WORK!

Build Your Future surveyed students at construction career days to find out if the events are effective. Based on the numbers, career days work and here's the proof:

83% said their interest increased after learning about careers in construction

78% agreed that construction can offer endless opportunities, travel and huge earning potential

49% viewed construction careers more favorably after the event



1.5 MILLION
CRAFT PROFESSIONALS
WILL BE NEEDED BY **2021**

25% plan on pursuing a career in construction after attending the event

CAREER CHOICES THAT PAY THE BILLS

Construction offers competitive salaries, rewarding work and successful careers. Why not choose a career that offers financial freedom?

LIVE LONG AND PROSPER
IN THE CONSTRUCTION INDUSTRY
Earn **\$16.92 - \$42.63 HOURLY** working as a craft professional.

An average skilled craft professional makes **\$9,835 MORE** than a recent college graduate.

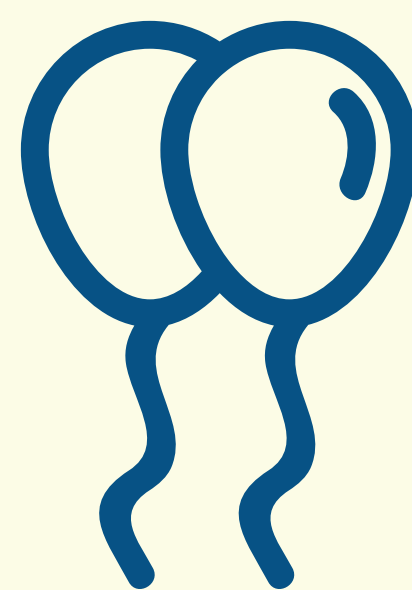
Skilled craft positions **REMAIN** the #1 hardest job to fill in the U.S. and GLOBALLY.

HOW CAN YOU SPREAD THE WORD?

Getting your community, school and local industry leaders involved is the first step in spreading awareness about the opportunities construction offers.



Gather your audience and get them **excited about careers in construction** by making it a celebrated event. Offer prizes for activities and hold giveaways. Open the door to the possibility that construction is **not just digging ditches.**



Keep it going! Make it an **annual event and celebrate in a BIG way** by getting educators and local industry partners to join the party!



Visit byf.org for **FREE** downloadable resources, tips, activities and career event guidance.