



**March 16–19**  
 Crystal Gateway Marriott  
 Arlington, Virginia

With time to meet with legislators on Capitol Hill

#NPSCTE25

## ACTE’s 2025 National Policy Seminar: Amplify your impact via CTE advocacy

Partner with the Association for Career and Technical Education (ACTE) at the 2025 National Policy Seminar, the premier event for driving career and technical education (CTE) policy and advocacy at the federal level. This influential event attracts educators, administrators, and advocates from across the nation who are passionate about shaping policies that strengthen the workforce of tomorrow.

As a sponsor, your organization will gain unparalleled visibility among key decision-makers and education leaders. Showcase your commitment to advancing CTE through unique branding opportunities, direct engagement with attendees, and alignment with ACTE’s mission to empower learners and communities.

### SPONSORSHIPS

Unless noted otherwise, National Policy Seminar sponsorships include the following:

- One (1) conference registration
- Company logo on event website
- Company logo on Opening Session walk-in slide

### Branding Opportunities

- Registration Sponsor .....\$2,500.00
  - Provide branded lanyards to all registered attendees
- Keynote Sponsor.....\$5,000.00
  - 3 minutes of speaking time in front of the audience before the keynote address

### Digital & Mobile Opportunities

- Pre- and Post-event eBlast package.....\$500.00
  - 3 available
  - Does not include conference registration or logo placement
- Retargeting campaign.....\$2,000.00
  - 2 available

### Food & Beverage Opportunities

- Monday Breakfast Sponsor.....\$3,500.00
  - Sole sponsorship
  - Company logo on signage during breakfast
  - Exhibit table
- Wednesday Breakfast Sponsor.....\$3,500.00
  - Sole sponsorship
  - Company logo on signage during breakfast
  - Exhibit table
- Beverage Break Sponsor.....\$2,500.00
  - Sole sponsorship
  - Company logo on signage during break
  - Exhibit table
- Capitol Hill Reception Sponsor.....\$5,000.00
  - 3 minutes speaking time at event

To reserve your sponsorship, contact Glenda Paxton, [gpaxton@acteonline.org](mailto:gpaxton@acteonline.org)