

## Produced for the Rubber Division, ACS by Rubber World magazine

Promote your company and exhibit to the 4000+ attendees of the 2020 INTERNATIONAL ELASTOMER CONFERENCE. Featuring the Expo, 198th Technical Meeting & Educational Symposium, October 20-22, 2020, Knoxville Convention Center, Knoxville, TN

### Three Show Daily issues distributed during the International Elastomer Conference for one low price.

International Elastomer Conference Show Daily is the one place for exhibitors to announce new products, manufacturing capabilities, investments, mergers and acquisitions, changes in personnel, strategic alliances, and e-business developments. The Show Daily will capture the highlights of the IEC to keep you informed each day of the show.

- Content devoted to reporting on the daily activities, events and show news as it happens.
- Late-breaking stories, on-site interviews and photo opportunities may be published on a space available basis, in addition to submitting your company news in advance.
- Reach out daily to rubber chemists, manufacturers, suppliers, end-users, and research and development specialists.

### Advertising Rates Include 4 Color Ads In All Three Editions

Tabloid (Back Cover)	\$9,750
Tabloid page (10-7/8" X 14-3/8")	\$6,950
7" x 10"	\$5,500
10" x 2" Cover banner	\$5,850
5" x 7" (Island)	\$3,750
5" x 5" (Square)	\$2,350

#### Dates

Ad Orders:	August 5, 2020
Advance Editorial:	August 5, 2020
Ad Materials:	August 24, 2020

**International Elastomer Conference**  
Tuesday, October 20, 2020  
**Show Daily**

**Knoxville Hosts International Elastomer Conference**

Following its opening day of the 2020 International Elastomer Conference, the ACS will publish a continuing series of reports in the "Show Daily" section of the conference program. The "Show Daily" is the only daily publication of the conference that provides a comprehensive look at the show, including the latest news, product announcements, and company profiles. The "Show Daily" is published daily during the conference, providing a comprehensive look at the show, including the latest news, product announcements, and company profiles.

Event	Time	Facility	Room
Technical Session: Chemicals of Rubber Technology	8:00 a.m. - 12:00 p.m.	Convention Center	Room 14
Technical Session: Rubber Chemistry	8:00 a.m. - 12:00 p.m.	Convention Center	Room 15
Technical Session: Rubber Processing	8:00 a.m. - 12:00 p.m.	Convention Center	Room 16
Technical Session: Rubber Products	8:00 a.m. - 12:00 p.m.	Convention Center	Room 17
Technical Session: Rubber Recycling	8:00 a.m. - 12:00 p.m.	Convention Center	Room 18

**CHEM TECHNOLOGIES, LTD.**  
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Ask us about our Custom Mixing Capabilities.

**International Elastomer Conference**  
Wednesday, October 21, 2020  
**Show Daily**

**Industry Gathers At International Elastomer Conference**

The International Elastomer Conference is the premier event for the rubber industry. It brings together industry leaders, researchers, and innovators to share knowledge, discuss trends, and explore new opportunities. The conference is a must-attend event for anyone involved in the rubber industry.

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Ask us about our Custom Mixing Growth.

**International Elastomer Conference**  
Thursday, October 22, 2020  
**Show Daily**

**Comes To A Close In Cleveland Today**

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