

# International **Elastomer** Conference Prospectus

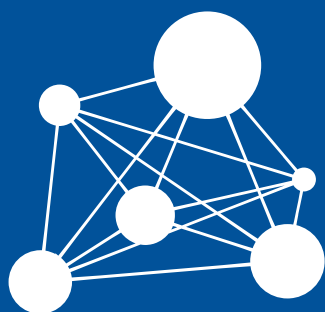
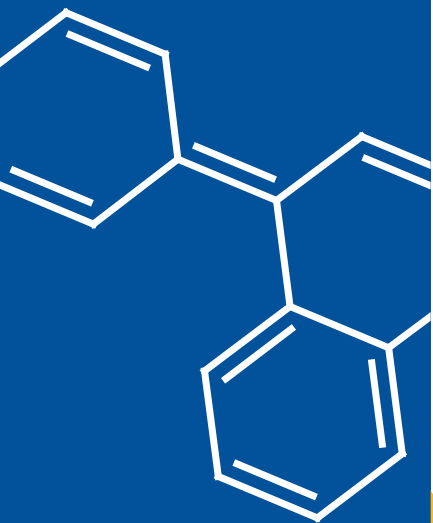
Brought to you by:

**Rubber  
Division**

*American Chemical Society*

[rubberiec.org](http://rubberiec.org)





## About Rubber Division, ACS

The Rubber Division of the American Chemical Society is an international association of chemists, engineers, technicians, scientists, plant managers, sales and marketing professionals and others in the rubber, polymer or related fields within industry, academia and government. Our organization enhances science, technology and business across the evolving elastomeric community. We work to expand the elastomeric profession and individual development through educational, technical and interactive activities. Rubber Division, ACS is over 100 years old!

## International Elastomer Conference

Our International Elastomer Conference is the premier place where educators, customers, manufacturers and suppliers of materials, equipment, tools and services come together. This event is the one place, one time of year, where you find the best of the best of our industry all under one roof. It provides a forum for the exchange of ideas, observations, regulatory reforms and emerging scientific technologies, as well as learning, networking, seeing current customers and making new ones. This conference takes place every October.

## Components of the Conference Include:

- **Expo**
- **Technical Meeting**
- **Educational Symposium**
- **Student Colloquium**
- **Women's Workshop**
- **Career Fair**
- **Rubber Division, ACS Committee Meetings**
- **Special Events, including a 5K Walk/Run, 25-Year Club Luncheon and Business & Awards Meeting**
- **Networking Opportunities and Events**



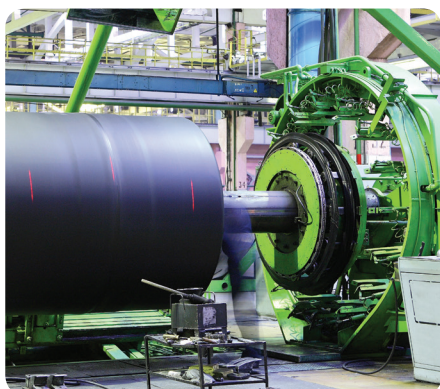
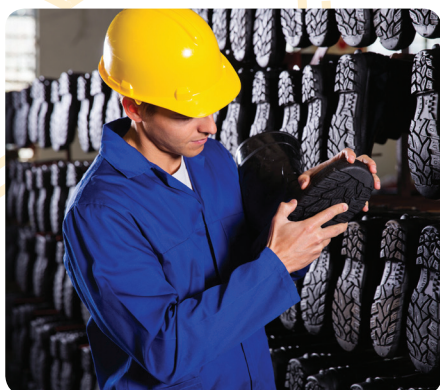
# Visitor and Exhibitor Profile

**This is an ideal conference/expo for companies involved with:**

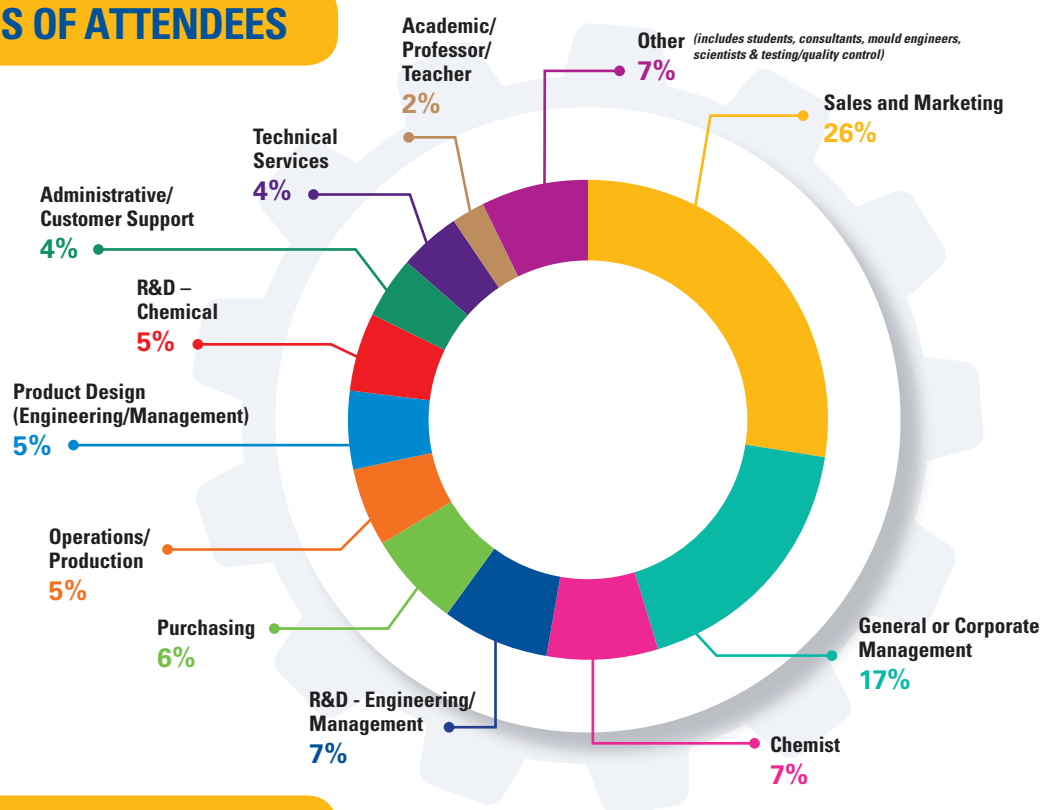
Machinery and Equipment, Chemical Suppliers, Rubber Processing, Natural and Synthetic Rubber, Raw Materials Suppliers, Testing and Research, Mold Release Agents, Molding, Extrusion and Parts Production, Custom Services, Compounding and Mixing Services, Manufacturing or Distribution, Recycling, Advanced Materials in Healthcare, TPEs

## Visitors Include:

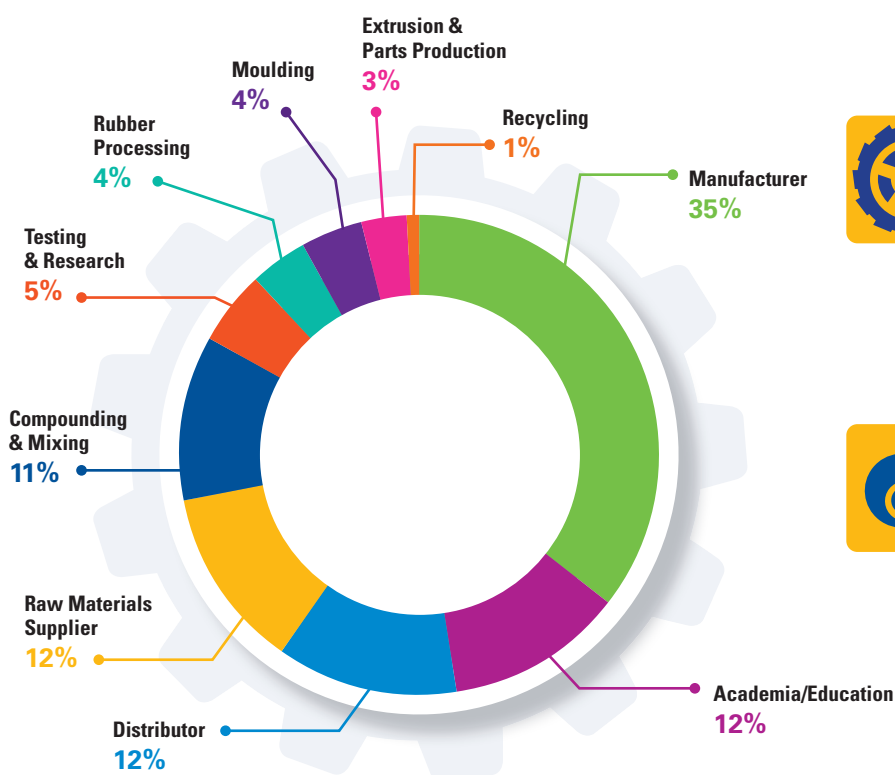
**Chemists, Product Manufacturers, Distributors and Suppliers, Machinery Manufacturers, Machinery and Testing Equipment Users and Manufacturers, Raw Materials Suppliers, Manufacturers Looking For Component Suppliers and Rubber Products, Quality Assurance Specialists, End Users, Technical Service Representatives, Research and Development Engineers, Product Design Engineers, Sales and Marketing Professionals**



## PRIMARY JOB FUNCTIONS OF ATTENDEES



## ATTENDEE BUSINESS/SERVICE PROFILE



### INDUSTRIES SERVED:

Aerospace, Automotive, Consumer Products, Energy, Medical and/or Healthcare, Tire, Construction, Industrial, Mining and more

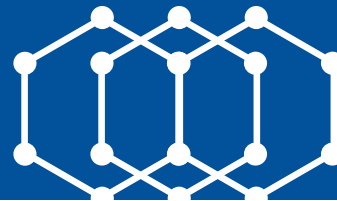


### TYPES OF PRODUCTS:

Adhesives, Biodegradable Additives & Polymers, Bioplastics, Chemicals, Equipment, Medical Devices & Packaging, Latex, Mold Release Agents, Molded Rubber Goods, Natural, Synthetic & Custom Mixed Rubber, Raw Materials, Silicone and many more



# Our Renowned Expos



## Why Exhibit?

At the Rubber Division's expos, we offer a variety of exhibit space sizes, one of which is sure to fit your company's needs. Our attendees tell us that they visit the expo to help them improve R&D business, laboratory operations and manufacturing processes, as well as learn about new technologies and techniques in instrumentation, equipment, software, hardware and analytical services. They also attend in order to find the right business partner for whatever their area of focus.

### Become an exhibitor and give your company the opportunity to:

- **Introduce new products, programs, technology and product lines**
- **Network and interact with industry decision makers, current clients who are looking forward to seeing you there and potential clients/customers – the people you want to meet**
- **Support sales efforts with direct, personal on-the-floor contact**
- **Obtain a multitude of qualified contacts in just days**
- **Reach an international audience - individuals from over 30 countries in attendance**
- **Reinforce your corporate image with current and potential buyers**
- **Meet your competition head-on**
- **Create a lasting impression, stand out from the rest and support your efforts through valuable sponsorship opportunities only offered to exhibitors**



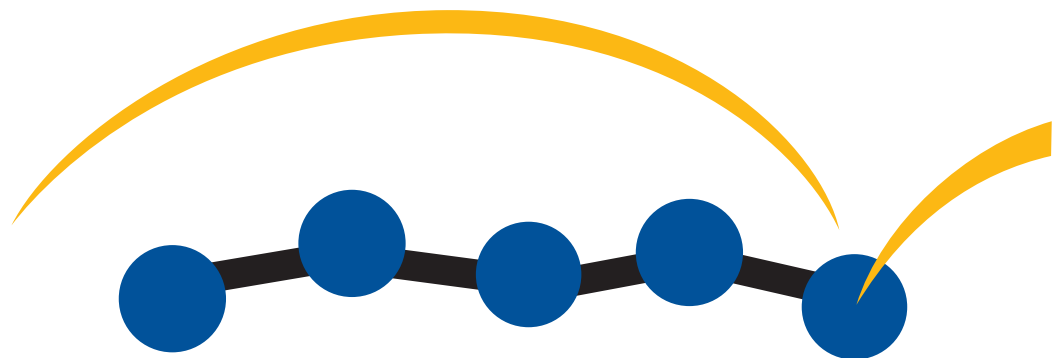
# What is the Difference Between Even Year and Odd Year Expos?



Both expos take place during our International Elastomer Conference in October each year. The main difference between the two years is expo size. In the past, it was designed that odd numbered years (2011, 2013, etc.) were a larger expo and even numbered years (2012, 2014, etc.) were a smaller expo. The expos were actually called Major Expo and Mini Expo. The Major Expo (odd numbered years) would feature more exhibitors and we would allow large machinery and displays on the show floor, as well as exhibit space of no size limit.

Even numbered years expos used to only allow for 10' x 10' exhibit spaces. We began allowing exhibit spaces up to 10' x 20' at the even year expos and now offer exhibit spaces up to 20' x 20'. The industry had been conditioned to the odd numbered year expos being larger concept after many, many years of it being this way. We don't see a reason why it has to be that way, so have been working on developing the even number year expos and allowing more. We do not set limits on anything other than exhibit space size at this point. Over the past several years, we have experienced an increase

with the growth of the even numbered year conference/expos – attendance, exhibitors, square footage used, overall development of the conference, etc. There is a very economical exhibitor package price for the even numbered year expos as well. At the odd numbered year expos, you will still see a slightly higher number of exhibitors and attendees, as well as the larger machinery and displays on the expo floor. We will continue to work towards there being no difference between the even and odd years.



# Past Conference/Expo Information

Number of International exhibitors is determined by the address provided on the exhibit space signed contract.

**REMEMBER:** Many exhibitors/companies operate worldwide with many locations throughout the U.S. and other countries.

## 2019 Conference: Cleveland, OH

**Total # of Attendees: 4,299**

- 85% from U.S.
- 15% International from 35 Countries – Highest attendance from: Canada, China, Mexico, Japan, Germany, Republic of Korea, Italy and India

**# of Exhibitors: 278**

- 213 from U.S.
- 65\* International from 13 Countries

## 2018 Conference: Louisville, KY

**Total # of Attendees: 2,716**

- 83% from U.S.
- 17% International from 37 Countries – Highest attendance from: Canada, China, Mexico, Taiwan, Germany, India, Italy, Republic of Korea, Japan & Brazil

**# of Exhibitors: 182**

- 154 from U.S.
- 28\* International from 10 Countries

## 2017 Conference: Cleveland, OH

**Total # of Attendees: 4,722**

- 84% from U.S.
- 16% International from 47 Countries – Highest attendance from: China, Canada, Mexico, Republic of Korea, Germany, Brazil, Japan, Italy, India & Netherlands

**# of Exhibitors: 279**

- 212 from U.S.
- 67\* International from 18 Countries

## 2016 Conference: Pittsburgh, PA

**Total # of Attendees: 2,891**

- 85% from U.S.
- 15% International from 33 Countries – Highest attendance from: Canada, China, Mexico, Germany, India, Japan, Republic of Korea, United Kingdom & Netherlands

**# of Exhibitors: 196**

- 165 from U.S.
- 31\* International from 12 Countries

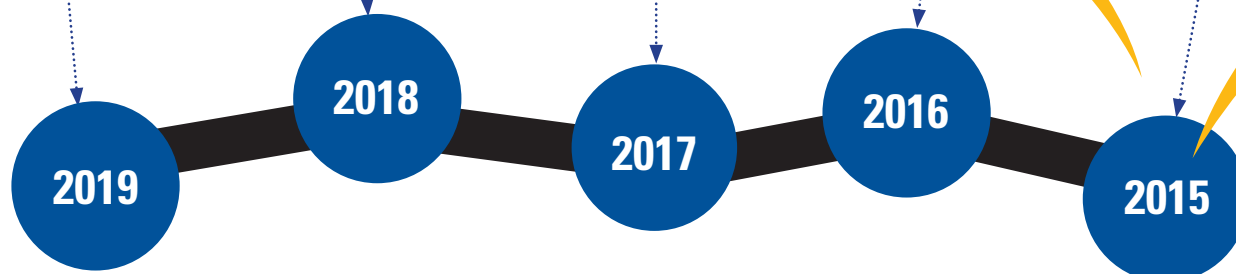
## 2015 Conference: Cleveland, OH

**Total # of Attendees: 4,676**

- 86% from U.S.
- 14% International from 30 Countries – Highest attendance from: Canada, China, Mexico, Japan, Germany, France, India & United Kingdom

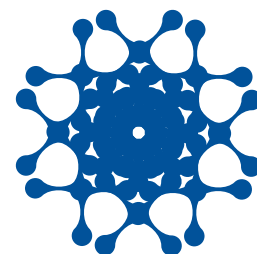
**# of Exhibitors: 269**

- 207 from U.S.
- 62\* International from 14 Countries





# Upcoming Conferences



**October 20-22, 2020**

## **International Elastomer Conference**

- featuring the Expo, 198th Technical Meeting & Educational Symposium  
**Knoxville Convention Center, Knoxville, TN USA**

**October 5-7, 2021**

## **International Elastomer Conference**

- featuring the Expo, 200th Technical Meeting & Educational Symposium  
**David L. Lawrence Convention Center, Pittsburgh, PA USA**

**Visit [rubberiec.org](http://rubberiec.org) for information about our  
International Elastomer Conference and exhibiting at our expos.**