

LOCATION!

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Put your company front & center at GROWS.

Announcing the new and improved 2017 GROWS Expo floor plan. We've reconfigured and refreshed the layout based on feedback, analytics, and emerging trends gleaned from an always-evolving marketplace. The new and improved design is smarter, easily navigated and user-friendly. It invites exhibitors to break out of the box and rethink how they market at GROWS.

As a loyal GROWS exhibitor, you are the first to see the newly designed floor plan and choose your best location for 2017.



Lock in your space before the close of the show on Friday.

You'll save \$200 per booth *and* be entered to win a FREE Booth at GROWS 2017.

A \$1645 value!

See reverse side for details.



NEW ENGLAND
GROWS

Nov. 29 – Dec. 1, 2017
BOSTON, MA

NewEnglandGROWS.org

POWERED BY:



**SPECIAL
OFFER!**

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a FREE Booth at GROWS 2017. **A \$1645 value!**

New England GROWS is the hub of the Northeast's \$17 billion green industry market. GROWS is THE best place to connect with thousands of customers and establish new relationships – 20% of last year's participants were first-time attendees!

2017 EXHIBIT RATES*

BOOTH SPACE	1 – 5 booths STANDARD	1 – 5 booths PREMIUM	6+ booths MEGA
10' x 10' booth	\$1545	\$1645	\$1345
BEST RATE by February 28, 2017	\$1345	\$1445	\$1145

2 EASY WAYS TO APPLY

1. Visit NewEnglandGROWS.org and click 2017 Exhibit Sales. During the online application process, you will be able to view the new floor plan and indicate your top three preferred locations.
2. Stop by and see Anne Franks at the Information Booth on the Expo floor. She will be happy to help you select the best spots for your company. Better yet, make an appointment to meet with Anne during the show. To schedule your appointment in advance, go to <http://tinyurl.com/GROWS2017>



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* IMPORTANT NOTE: Every exhibitor must select space from the new 2017 floorplan. Current booth numbers/spaces are obsolete. Assignments will be made on a first-come, first-served basis using a Priority Point System which is determined by loyalty points (length of time a company has exhibited with GROWS) and the size of current space at GROWS. A 50% deposit is required with application and payment in full is due 90 days before the show opens. Exhibit rates increase on March 1, 2017.