



Maximize Enrollment, Retention, and Performance by Mastering the New CTE Narrative

Join dynamic education expert Mark C. Perna for an immersive dive into the innovative strategies that are transforming the CTE narrative nationwide. Discover the power of the Three Pillars that CTE professionals everywhere are adopting with remarkable results. As the connective tissue between everything you're already doing and the Three-Pillar approach, the Career Tree® strategy will help you spark ongoing student dialogue, demolish CTE stigmas, and tell a fresh story of value for students, parents, legislators, and stakeholders. Through the groundbreaking planning culture model, you'll experience the methods that will make Education with Purpose® a living reality for your students. Enrollment, retention, and performance strategies will be examined in depth as you meet today's Why Generation and get equipped to reach them. Now, your team can join the thousands of high school, adult education, and college administrators, teachers, and staff who are using these cutting-edge best practices to make a bigger difference. Now it's your turn — to change the game, transform the narrative, and engage Generations Y and Z like never before!

Cost: \$150

Wednesday, Nov. 28, 1 – 5 p.m.