



**Empowering Students to Pursue their Career Goals Tools and Resources for School Counselors and Guidance Development and Career Professionals**

**Nov. 28, 9:00 a.m.-4:00 p.m.**

This workshop will provide school counselors and career counseling professionals with information, tools and resources they need to connect their students with their career passions. Participants will emerge with an enhanced knowledge of the full range of education and career options to empower students to pursue their career goals and expand their existing strategies for effective career advisement. At the conclusion of this training, attendees will be able to:

- Identify and discuss the various components and benefits of a high-quality CTE program of study, including work-based learning, industry-recognized credentials and dual/concurrent credit
- Discuss the range of options available in CTE and know how to locate and access information on programs in their specific state and local CTE delivery systems
- Explain the value of CTE to students and parents
- Assist students with career exploration and development in K-12 and identify potential strategies to implement in their community
- Develop an individual action plan with specific strategies to reach students, parents, administrators, other counselors and/or other stakeholders two months following the workshop to communicate the value of CTE

All participants will be required to complete a pre- and post-workshop survey, and a third and final survey two months after the completion of the workshop.