



Game-Changing Strategies for Dynamic Enrollment, Retention, & Performance Results

Presenter: Mark. C. Perna, Founder, Tools for Schools

Dec. 6, 1-5 p.m.

Cost: \$150

Join dynamic education expert Mark C. Perna as he unveils the groundbreaking innovations and strategies that are changing the game for CTE nationwide. Discover how CTE delivers the single most important competitive advantage in today's workforce through the synergy of academic knowledge and technical skills — and how you can maximize that message in your community. Mark's revolutionary Education with Purpose® philosophy will boost your enrollment, retention, and performance results as students and parents experience the incredible value of purpose-driven learning. You'll gain key insights on today's generation, how they make decisions, and how you can connect your offerings with their goals. You'll also find out how the proven Light at the End of the Tunnel strategy will help keep students from all backgrounds engaged and enthusiastic about their studies.

In addition, you'll experience the inspiring Career Tree® model that schools across the nation are implementing with truly outstanding results. The Career Tree® is a breakthrough strategy and classroom tool to show how CTE expands rather than limits students' opportunities — motivating them to set goals, discover their passion, and achieve at a higher level. This fresh new approach will spark ongoing student dialogue, demolish CTE stigmas, and reinvent the way you communicate with students, parents, legislators, and stakeholders.

Now you and your team can join the thousands of college, high school, and adult education administrators, teachers, and critical support staff members who are using these cutting-edge best practices to improve the outcome for their students, organization, and community. Get ready to enroll, retain, influence, and engage Generations Y and Z like never before — and make a bigger difference today!