



APRIL 28 – MAY 1, 2018 • DALLAS, TX

2018 Convention Sponsorship Opportunities

Contact Event Producers for additional information on any item listed in [Section A](#).

Event Producers

info@eventproducers.events

425.420.1680

Section A

Item	Description	Opportunities Available
Exhibit Hall Coffee Break	Includes thank you on mic, signs, table tents and a station near your booth	2
Opening Reception in Exhibit Hall	Includes thank you on mic, signs, table tents and a bar near your booth	2
Dessert Social (in Exhibit Hall)	Includes thank you on mic, signs, table tents and a station near your booth	1
Education Track	Includes recognition of all sessions within that track	6
Exhibitor Sessions	Includes two (2) 15-minute "pop up" sessions in the exhibit hall (AACC to approve content)	3
Exhibit Hall Lounge	Includes recognition of the lounge and ability to tie name to activity (i.e. massage station)	3
Headshot Lounge	Includes branding of headshot lounge and ability to network in lounge area	1
Registration Lanyards	Includes logo on all conference lanyards	1
Advertisement in the Mobile App	Includes ability to create Ad for mobile app	5
Advertisement in the Convention Guide (1/2 page)	Includes ability to create 1/2 page ad for program guide	2
Advertisement in the Convention Guide (Full page)	Includes ability to create full page ad for program guide	4
Charging Station	Includes custom graphics on charging station and recognition around this area	1
Water Station & Bottles	Includes company logo on water bottles and recognition of water stations spread throughout convention area	1

Contact AACC for any additional information on any item listed in [Section B](#).
AACC Convention
convention@aacc.nche.edu
202.728.0200

Section B

Item	Description	Opportunities Available
Plenary Sessions (Opening, Hail and Farewell Luncheon, Closing)	Sponsor will receive 2 minutes to provide comments to the attendees (to be mutually agreed upon by both AACC and Sponsor), and will introduce the keynote speaker	3
Board Breakfast & Brunch	Sponsor will receive branded signage and has the opportunity to attend the meal with members of the Board of Directors	2
Featured Sessions	Sessions hosted on Monday morning that seat approximately 150 people; sponsor will welcome session attendees and introduce the speakers; sponsor logo will appear on session signage	3
Awards of Excellence	Sponsor's logo will be etched on finalists and winner awards for sponsored category; sponsor will participate in photo op with all finalists prior to the beginning of the Awards Gala; sponsor will also receive 2 reserved seats	6
Social Wall	Sponsor will have the one-day opportunity to brand the background of AACC's convention social wall which is a life-size projection that shows attendees' social media activity	3
AACC's Most Wanted Contest	Sponsor's logo will be featured as a part of a custom social media filter used for the game. Convention attendees who collect pictures with each staff member on a wanted poster and upload them to hashtag #AACC2018 will be eligible to win a free 2019 convention registration, reserved seating at convention events in 2019, and free room nights at the headquarters hotel	1
Mini Pocket Map & Show Information	Includes opportunity to place ad in a convenient credit card-sized foldable map of the convention host city	1
Opening Reception Western Photo Saloon	Event signage will feature the sponsor's logo. Sponsor will be stationed near the event attendees, and can engage in discussion with them while they are waiting to take pictures	1